



product pitch

Frequently Asked Questions

Before You Submit

Are QVC and HSN seeking certain types of products?

QVC and HSN welcome submissions across many product categories. Each product submission is reviewed for product attributes that have the best opportunity for success at either QVC or HSN. These qualities include: new, revolutionary/ innovative, entrepreneurial, demonstrable, exclusive, unique, solution-oriented, great value, high quality, and relatable. Examples of products to submit:

- Women's Apparel
- Handbags and Luggage
- Kitchen Gadgets
- Women's Accessories
- Health and Fitness
- Kitchen Electrics
- Bakeware and Cookware
- Home Decor
- Patio and Garden
- Beauty
- Home Improvement
- Personal Care
- Bed and Bath
- Home Textiles
- Pet Products
- Consumer Electronics
- Household Cleaners
- Storage Solutions
- Cookbooks
- Jewelry
- Toys
- Food

Are there certain types of products that QVC and/or HSN do not sell and that should not be submitted?

We have found that certain types of products do not present an opportunity for success at QVC and/ or HSN and will not be considered. They include the following types of products:

- Feminine Hygiene
- Gambling-related Products
- Sexual Aids
- Firearms
- Genuine Furs
- Tobacco-related Products
- Fuel Additives
- CBD-related Products

Will QVC and/or HSN enter into a Non-Disclosure Agreement for my product submission?

No, due to the number of product submissions, it is not possible for either company to enter into a Non-Disclosure Agreement for product submissions.

Does my product need to be manufactured before I submit my application?

It is not a requirement for your product to be manufactured before submitting, although it is preferred.

Will QVC and/or HSN help me manufacture my idea?

QVC and HSN do not assist inventors and entrepreneurs with manufacturing. If you are starting a business or need business advice, please consult entrepreneur/inventor-focused web resources such as the Submit My Invention and Invent Help websites, or search for resources for entrepreneurs in a search engine.

Is there a fee to submit?

No, QVC and HSN do not charge for product evaluation and does not sell airtime

May I speak with a buyer to discuss my product?

Due to the volume of product submissions, buyers are unable to speak directly with applicants. You will be contacted directly by a member of the buying team if he or she is interested in discussing your product further.

Completing Your Submission Application**I want to submit an entire line of products. Do I need to fill out a submission form for each item?**

No, if you are submitting an entire line of like products (for example, a handbag collection, a make-up line, etc.), please only submit one application for the collection and reference collection details in the product submission form.

If you are submitting multiple products that are not alike (for example, a handbag and a blender), please submit separate forms for each.

Can I submit my product via email, fax, or US mail?

No, all product submissions must be completed electronically through the QVC & HSN Product Pitch website.

**How many samples of my product do I need to supply to QVC and/or HSN?
Where do I ship my samples?**

During the initial product submission process, QVC and HSN do not accept product samples.

If a Buyer wants to learn more about your product upon review of your submission application, he or she will reach out directly to discuss the need for samples, including the quantity and where to ship them. We cannot guarantee that your samples will be returned to you.

Do you have any tips on completing my product submission?

Make sure to provide a complete and accurate description of your product and product line.

If your product has already been manufactured, ensure that it reflects high quality and workmanship. Quality is apparent when the appropriate amount of time has been dedicated to designing, sourcing, performance and safety testing, and development. Tell us how you have ensured the quality of your product!

Additionally, we want to hear your story! Make sure to complete the entire product submission form. Incomplete product submissions will not be considered.

**Can I save a partially completed application to edit at a later time?
Can I change my application after I submit it?**

No, unfortunately, these are not options available in the product submission website.

**Does the product submission website have a time limit for entering my submission?
Which web browser should I use?**

Yes, the product submission website has a 60-minute time limit. Please note that after 60 minutes, the website will time out and it will not be possible to retrieve your data. If you need more time to complete your responses, we would recommend typing your responses in another program (i.e. Microsoft Word) and then copying and pasting them into the text boxes in the submission website when you are ready. Please note that we recommend using Google Chrome when entering your submission

After You Submit

How do I know if my application was successfully submitted?

You will receive an automated email from the product submission website confirming receipt of your application. Please check your spam/junk folder as the email is sometimes caught there.

How long will it take to receive a response from QVC and/or HSN regarding my product submission? What are the next steps?

Due to the number of product submissions we receive and the evaluation process timeframe, you should expect to receive an email response within 60 days. Within this email response, you will be notified that your submission has been reviewed by QVC and HSN and you will receive a status update on your submission.

If QVC and/or HSN are interested in learning more about your product, the email will indicate that someone will contact you about next steps, which could include setting up a phone call, arranging a face-to-face meeting, and/or sending a sample.

If QVC and/or HSN are not interested in pursuing your product further, the email will indicate that QVC and/or HSN have decided not to include it in our merchandising assortment.

How can I check the status of my product submission?

Due to the high volume of product submissions we receive, our team is not able to provide status updates via email or telephone.

Can I resubmit a product?

Once you have heard back from us regarding a product, please do not resubmit that product. However, if you have another product in the future that you think would be a good fit for QVC and/or HSN, please feel free to submit it through our Product Pitch submission website.